

## Message Text

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12

ACTION EUR-06

INFO OCT-01 ISO-00 EB-05 DRC-01 RSC-01 /014 W

----- 100918

R 201300Z MAY 74

FM AMEMBASSY BUCHAREST

TO USDOC WASHDC

INFO SECSTATE WASHDC 8784

AMEMBASSY BELGRADE

AMEMBASSY BUDAPEST

AMEMBASSY MOSCOW

AMEMBASSY PRAGUE

AMEMBASSY SOFIA

AMEMBASSY VIENNA

UNCLAS BUCHAREST 2159

USDOC FOR BEWT

VIENNA FOR EWTC

E.O. 11652: N/A

TAGS: BEXP, RO

SUBJECT: TRADE PROMOTION PROGRAM FOR FALL 1974 - IOWA STATE IOGA

REF: A) STATE 091536; B) BUCHAREST 0391; C) USDOC 3462

1. CONCERNING IOWA STATE IOGA MISSION (REF A), IN ADDITION TO VERY CLOSE SCHEDULING OF TWO AGRICULTURAL-ORIENTED MISSIONS IN SEPTEMBER-OCTOBER, OUR TRADE PROMOTION PROGRAM AND OTHER ECON/COMM RELATED ACTIVITIES ARE BEGINNING TO BUNCH UP DURING THREE MONTH PERIOD AUGUST-SEPTEMBER-OCTOBER. BECAUSE OF SCHEDULING CONFLICT OF IOWA STATE MISSION WITH TECHNICAL SALES SEMINAR, AND UNCERTAIN RESPONSE OF GOR OFFICIALS TO TWO CLOSELY SPACED US MISSIONS IN SAME SECTOR, WE CONTINUE TO RECOMMEND THAT THIS MISSION NOT INCLUDE ROMANIA ON ITS ITINERARY. PLEASE ADVISE.

2. OUR FALL SCHEDULE SO FAR SHAPES UP AS FOLLOWS:

AUGUST 19-30 - WORLD POPULATION CONFERENCE

SEPTEMBER 16-19 - PROPOSED IOWA STATE IOGA MISSION

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SEPTEMBER 17-23 - TECHNICAL SALES SEMINAR

SEPTEMBER 23-27 - DENTA '74 (INTERNATIONAL MEDICAL AND DENTAL EQUIPMENT SHOW WITH US FIRM PARTICIPATION)

SEPTEMBER - PROPOSED OPTICAL MANUFACTURING ASSOCIATION IOGA MISSION

OCTOBER US CUSTOMS OFFICIALS EXCHANGE VISIT (ABOUT TWO WEEK PROGRAM)

OCTOBER 8-11 - STATE OF INDIANA TRADE MISSION

OCTOBER 13-22 - BUCHAREST INTERNATIONAL FAIR

OCTOBER 13-22 - DEPARTMENT OF LABOR SEMINAR

4. DATES FOR PROPOSED OPTICAL MANUFACTURING ASSOCIATION MISSION (REFTEL C) HAVE NOT BEEN SET. COMBINING TRADE MISSION WITH INTERNATIONAL TRADE FAIR IN RELATED SECTOR HAS WORKED HERE BEFORE, BUT FOR MAXIMUM EFFECTIVENESS, MISSION SHOULD COINCIDE AS CLOSE AS POSSIBLE WITH TRADE FAIR DENTA '74, WITH PERHAPS ONE OR TWO WORKING DAYS PLANNED BEFORE TRADE FAIR ACTUALLY TAKES PLACE. WE RECOMMEND THAT COMMERCE TAKE THIS INTO CONSIDERATION WHEN PROPOSING MISSION DATES.

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## Message Attributes

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